

## **My Skoobi Notebooks Make Great Fundraising Tools.**

*Here are just a few of the many persuasive and thoughtful reasons customers fundraise with My Skoobi:*

### **An Easy product to sell:**

- Emotional: Your own designs published for the world to use!
- Practical: Everyone needs notebooks for home, work, school, car, purse...
- Customized: Unique to your cause, not mass produced. Easily co-branded with any logo.
- Personal: Any person in your group or team can make their own notebook to sell to their own family, friends, colleagues, neighbours...
- Unique: a fresh product and fun conversation (can you really get excited about another coupon book)?

### **The Right product to sell:**

- Healthy: My Skoobi Notebooks aren't packed with calories and they don't make you sick. (Using junk food or candy to fundraise for kids, sports, fighting chronic disease...doesn't really make sense, does it?)
- Long-Lasting: My Skoobi notebooks do not rot and they do not expire.
- Creative: Bring a little more pizzazz to the world!
- Sustainable: My Skoobi notebooks are printed to order, so there is no inventory waste.
- Timeless learning: Not only is the outside creative, but you get to write inside too! By Hand! With a pen!
- 2.0: C'mon Fundraisers, technology is pretty cool. Let's use it!

### **Low Cost, High Margin:**

- Every person involved can make their own design: there is no additional cost for unique notebooks.
- At only \$4 or \$5 per notebook, it's easy to mark-up the cost by 50%- 100% and still deliver real value to your customers and supporters. (It's fun to make some "Limited Edition" versions by a VIP and auction them off as collectibles.)

### **It's Fast and Easy:**

- Your notebooks are printed and shipped out within 5 business days.
- Use our free online design tools to order any time.
- Use any art supplies that you have: nothing special is needed.

*Still not convinced? Use our online request form to ask us for some free samples.*



**Every Story is A Cover Story!**